

FOR IMMEDIATE RELEASE
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NEW MODEL, NEW PRICING, NEW INCENTIVES
MAKE SOUTH VIEW A BUYER'S CHOICE

October 2009 – Gambone's South View community is buzzing with excitement following the introduction of the community's newest model, *The Ashley*, starting at just \$239,990!

This intimate single family neighborhood in Lower Pottsgrove Township in Montgomery County is proving to be a hit with discriminating buyers, thanks to its convenient location and spectacular country views, incredible homebuyers incentive packages, and value pricing starting from the low \$200s. In fact, over one-half of the homes in this community have already been sold!

Buyers can choose from eight open and airy home designs that range from 1,800 square feet to 3,200 square feet. The new Ashley model features three bedrooms, 2.5 baths, a kitchen with cozy breakfast area, a front porch, one-car garage and a poured concrete basement... 1,800 square feet of comfortable living space. Introductory pricing on this model starts at just \$239,990, and will be available for a limited time only.

There are no lot premiums on any of the South View homesites, plus, buyers who are ready to make their move now will get extra value for their homebuying dollar with a Quick Delivery home.

South View currently offers two Quick Delivery homes ready in 30-90 days, or less. The first, on Lot #28, is a 2,600 square foot *Skippack Classic* model featuring four bedrooms, 2.5 baths, a two-car garage, 42" custom cabinets in kitchen, 9-foot first floor ceilings, and a basement. An unfinished attic and sunroom package are included in the recently reduced price of \$299,990.

The second Quick Delivery home, a Washington Colonial model located on Lot #18, offers over 2,800 square feet of luxury living space. It boasts all of the same standard amenities as Lot # 28, plus has a brick front and cozy covered porch. This home has also been recently reduced to \$329,990 for quick sale, and includes an unfinished attic package.

For those interested homebuyers who are not in a hurry to make their move, South View's Homebuyers Stimulus Package provides a \$10,000 incentive bonus. Several customization options such as adding a finished third floor or finished basement, or designing the custom kitchen of your dreams, are all possible when purchasing a Gambone home.

South View puts homeowners within close reach of major highways and commuter routes, world-class shopping, entertainment, dining, and recreational opportunities. The neighborhood is serviced with public water and sewer, and lies within the Pottsgrove School District.

We welcome your visit to our new interactive website at www.gambone.com to view photos, floor plans and a standard features list. The Sales Center at South View represented by Continental Realty Co., Inc. is open Sunday from noon to 5:00, or anytime by appointment. For more information, please call 610-970-5488, or email south_view@live.com.

Directions from King of Prussia: Take 422 West to the Linfield Exit. Turn right, to another right onto Ridge Pike, then make a left onto Swamp Pike (at Limerick Diner). Travel approximately six miles, then turn left on North Charlotte Street. Travel 2.5 miles and turn right onto Continental Drive. The Sales Center is on the left.



Photo Captions:

Photo #1: New Ashley model starts from \$239,990 (*exterior photo*)

Photo #2: New builder incentives add extra value to homebuying dollar (*exterior photo with No Lot Premium caption*)